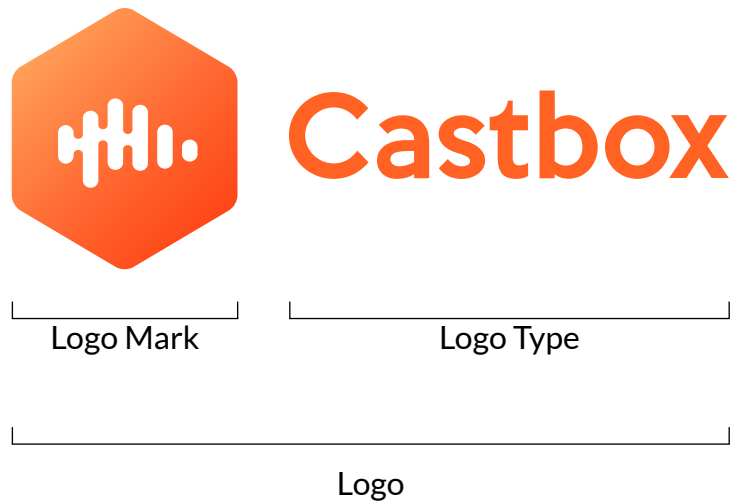




Castbox

LOGO GUIDELINES

Logo



Logo Rules

1. Always use lower case "b" when spelling out Castbox
2. Do not alter the logo symbol
3. Do not alter the logo type style
4. Do not change the size relationship between the logo symbol and logo type.
5. Never change the proportions of the logo vertically or horizontally

Primary Color



Use orange selectively to keep strength of logo

COLOR CODES

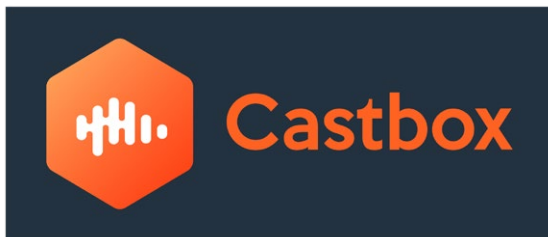
CMYK : C000 M075 Y088 K000
RGB : R245 G091 B035
Web : #F55B23



Wrapper Logo
For use on Castbox original shows



Logo on Light Background



Logo on Dark Background
Always use full color logo on dark backgrounds



B/W Logo on Dark Background
Only use monochromatic logo when specified by outside brand, otherwise always use full color logo



Badge Logo for Partner Sites



Profile Photo for Social



Horizontal Treatment



Vertical Treatment



App Icon